



Data is a strategic asset, which can be used to create value and drive better decision-making for all the employees of an organisation. Data strategy will help deliver a long-term business value.

#### OUR DATA STRATEGY WILL:

- Encompass your overall vision and where you see your organisation in the next two or three years with respect to data insights and analytics
- Assess the current state with your executive, operational and technical stakeholders
- Identify your future state with your executive, operational and technical stakeholders
- Conduct a gap analysis to meet the future state
- Identify quick wins

#### YOUR CURRENT & FUTURE STATE ASSESSMENT WILL COVER:

##### An executive view:

- Understanding the vision and strategic drivers with respect to business intelligence. What are your key business concerns – agility, flexibility, security?
- Understanding your current state and desired outcomes
- Understanding your appetite for risk, and any known risks
- Understanding the people, time and any cost drivers for the overall strategy

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### **An operational view:**

- Understanding the current level of BI maturity across the business
- Understanding the pain points with current BI processes
- Understanding the pain points with your current tools
- Understanding the types of users and how they access and utilise information with a focus on how this does or doesn't work
- Understanding what a better future looks like for you

### **A technical view:**

- What does your IT infrastructure look like today?
- What does the technology change roadmap look like?
- What technology solutions are in place for data management?
- What do your data platform solutions look like from a technical perspective and what issues do they have?
- How are the current technology solutions being used?
- What are the goals from a technology perspective; simplified architecture, fewer systems to support, reduced operational technology costs?
- What does an ideal technology future state look like?

## **OUR APPROACH:**

### **Workshops:**

- A view of the current state across executive, operational and technical views including an organisational BI maturity model assessment
- A view of the desired future state across executive, operational and technical views
- Recommended approach and roadmap to the desired future state which will include:
  - » A consolidated view of current BI capabilities and systems involved, plus any planned initiatives identified by the business
  - » An overview of the key stakeholders and user types who need BI
  - » A summary of desired BI capabilities (to support future business initiatives)
  - » A listing of prioritised 'quick wins' and a short, medium and long-term horizon for the strategic roadmap
  - » Playing back the strategy to your key stake holders

Talk to us today about your data strategy and how you can use your organisation's data to help deliver long-term business value.

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